



AVAILABLE GUEST LECTURERS FROM CHELSEA GREEN PUBLISHING

The following authors are available for speaking engagements into 2011. Please contact Allison Goodwin, Author Events Coordinator, at 802-299-2456 or agoodwin@chelseagreen.com to inquire about fees, dates, and further information.

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❖ John Abrams

John Abrams is co-founder and president of South Mountain Company, an employee-owned design, building, and renewable energy company committed to responsible business practice based on Martha's Vineyard. In 2005 *Business Ethics Magazine* awarded South Mountain its National Award for Workplace Democracy. John and his co-owners have made a long-term commitment to using their business to preserve community and help solve their regional affordable housing crisis. They have been instrumental in the creation and development of the Island Affordable Housing Fund and the Island Housing Trust, and they have been responsible for some groundbreaking affordable housing projects.

John's books:

- 1) **[Companies We Keep: Employee Ownership and the Business of Community and Place](#)** (published 2008). Part memoir and part examination of a new business model, the 2005 release of *The Company We Keep* marked the debut of an important new voice in the literature of American business. Now, in *Companies We Keep*, the revised and expanded edition of his 2005 work, John Abrams further develops his idea that companies flourish when they become centers of interdependence, or "communities of enterprise."
- 2) **[The Company We Keep: Reinventing Small Business for People, Community, and Place](#)** (published 2005) *The Company We Keep* marks the debut of an important new voice in the literature of American business. Through the lens of his experience designing and building, John Abrams explores--with a craftsman's eye and a CEO's pragmatism--the role of business in preserving and restoring local culture, social equity, and ecological balance.

❖ Philip Ackerman-Leist

Philip Ackerman-Leist and his wife, Erin, farmed in the South Tirol region of the Alps and North Carolina before beginning their twelve-year homesteading venture in Pawlet, Vermont. Ackerman-Leist is a professor at Green Mountain College, where he established the college farm and sustainable agriculture curriculum and is Director of the Green Mountain College Farm & Food Project.

Philip's books:

[Up Tunket Road: The Education of a Modern Homesteader](#) (published 2010)
Ever since Thoreau's *Walden*, the image of the American homesteader has been of someone getting away from civilization, of forging an independent life in the country. Yet if this were ever true, what is the nature and reality of homesteading in the media-saturated, hyper-connected 21st century?

❖ Will Allen

Will Allen grew up on a small farm in southern California and served in the Marine Corps between the Korean and Vietnam wars. He received a PhD in Anthropology (focused on Peruvian tropical forest agriculture) and taught at the University of Illinois at Urbana-Champaign, and the University of California, Santa Barbara, before being fired and sentenced to a year in jail for civil rights and

antiwar activism. He returned to farming and farm labor full time in 1972 and has been farming organically ever since in Oregon, California, and Vermont, where he now co-manages Cedar Circle Farm. He founded the Sustainable Cotton Project in 1991 and served as its executive director for thirteen years. He is currently a co-chair of Farms Not Arms, is a policy advisory board member of the Organic Consumers Association, and serves on the board of Rural Vermont.

Will's books:

[*The War on Bugs*](#) (published 2007). Will Allen's *War on Bugs* reveals how advertisers, editors, scientists, large scale farmers, government agencies, and even Dr. Seuss, colluded to convince farmers to use deadly chemicals, hormones, and genetically modified organisms (GMOs) in an effort to pad their wallets and control the American farm enterprise. Utilizing dozens of original advertisements and promotions to illustrate the story, Allen details how consumers and activists have struggled against toxic food. Echoing the warnings of seminal works on the topic, like *The Jungle* by Upton Sinclair, *100,000 Guinea Pigs* by Arthur Kallet and F.J. Schlink, and *Silent Spring* by Rachel Carson, *The War on Bugs* shouts that the time to stop poisoning our food, water, air, and ourselves is now!

❖ **Peter Barnes**

Peter Barnes is an entrepreneur and writer who has founded and led several successful companies. At present he is a senior fellow at the Tomales Bay Institute in Point Reyes Station, CA. In 1976 he co-founded a worker-owned solar energy company in San Francisco, and in 1983 he co-founded Working Assets Money Fund. He subsequently served as president of Working Assets Long Distance. In 1995 he was named Socially Responsible Entrepreneur of the Year for Northern California. His previous books include *Who Owns the Sky? Our Common Assets and the Future of Capitalism* and *Capitalism 3.0*. His articles have appeared in *The Economist*, the *New York Times*, the *Washington Post*, the *San Francisco Chronicle*, the *Christian Science Monitor*, *The American Prospect*, the *Utne Reader*, *Yes!*, *Resurgence* and elsewhere.

Peter's books:

[*Climate Solutions: A Citizen's Guide*](#) (published 2008). *Climate Solutions* explains in clear and simple language what different proposed climate policies will do—and what they won't do. It tells you who's behind the policies, who'd pay for them, and who'd profit. It strips away the spin and tells you the key facts you need to know. In a very real sense, *Climate Solutions* ushers in the next stage of the global-warming debate. In the first stage, we discussed the problem. In the next stage, we must choose solutions.

❖ **Gianaclis Caldwell**

Gianaclis Caldwell, along with her husband, Vern, and their teenage daughter, Amelia, owns Pholia Farm situated in the verdant Rogue Valley of southern Oregon, where they make aged cheese from the milk of their Nigerian Dwarf goats. The twenty-three-acre, off-the-grid farm and forest has been in Caldwell's family since the 1940s. Caldwell's critically acclaimed cheeses have been featured in books, articles, and top-ten lists. She is a former nurse and mixed-media artist.

Gianaclis's books:

[*The Farmstead Creamery Advisor: The Complete Guide to Building and Running a Small, Farm-based Cheese Business*](#) (published 2010) There has never been a better time to be making and selling great cheese. People worldwide are consuming more high-quality, handmade cheese than ever before. The number of artisan cheesemakers has doubled in recent years, and many of the industry's newcomers are "farmstead" producers— those who work only with the milk of their own

animals. Today, more than ever before, the people who choose to become farmer-cheesemakers need access to the knowledge of established cheese artisans who can help them build their dream.

❖ Dan Chiras

Dan Chiras paid his last electric bill in June of 1996. It is not that he has disavowed the use of electricity and modern conveniences, but rather that he has turned to the sun and wind to meet his family's needs. Dan has spent much of the past 30 years studying sustainability and applying what he has learned in solar energy, natural building, and green building to his residences, and most of the last ten years sharing the practical knowledge he has gained through writing, lectures, slide shows, and workshops. He has published 21 books to date including several college and high school textbooks: *Environmental Science: Creating a Sustainable Future*, *Natural Resource Conservation*, *Human Biology*, and *Biology: The Web of Life*. His high school environmental science text, *Environmental Science*, was selected as the official book of the U.S. Academic Decathlon's 1991 competition. Dan is based in Colorado.

Dan's books:

- 1) [*The New Ecological Home: A Complete Guide to Green Building Options*](#) (published 2004) The most comprehensive overview of green building techniques, materials, products, and technologies for environmentally conscious home buyers and builders.
- 2) [*The Natural House: A Complete Guide to Healthy, Energy-Efficient, Environmental Homes*](#) (published 2000) A comprehensive overview of thirteen natural building techniques including straw bale, rammed earth, adobe, cob, and cordwood masonry, as well as a primer on renewable energy systems, passive heating and cooling, sustainable water systems, and Earth-friendly building materials, *The Natural House* is an indispensable guide for anyone planning to build green.
- 3) [*The Solar House: Passive Heating and Cooling*](#) (published 2002). The principles of solar design and construction have been used by traditional builders for thousands of years—until the era of so-called cheap fossil fuel, when we collectively forgot many of the lessons of vernacular architecture. Dan Chiras's book covers state-of-the-art passive solar heating and cooling, combining age-old truths with cutting-edge ecology.

❖ Eliot Coleman

Eliot Coleman has over 30 years experience in all aspects of organic farming, including field vegetables, greenhouse vegetables, rotational grazing of cattle and sheep, and range poultry. He has contributed chapters to three scientific books on organic agriculture and has written extensively on the subject since 1975. With his wife Barbara Damrosch, he was the host of the TV series *Gardening Naturally* on The Learning Channel. He and Barbara presently operate a commercial year-round market garden, in addition to horticultural research projects, at Four Season Farm in Harborside, Maine.

Eliot's books:

- 1) [*The Winter Harvest Handbook: Year-Round Vegetable Production Using Deep Organic Techniques and Unheated Greenhouses*](#) (published 2009). Choosing locally grown organic food is a sustainable living trend that's taken hold throughout North America. Celebrated farming expert Eliot Coleman helped start this movement with *The New Organic Grower* published 20 years ago. He continues to lead the way, pushing the limits of the harvest season while working his world-renowned organic farm in Harborside, Maine.
- 2) [*The New Organic Grower: A Master's Manual of Tools and Techniques for the Home and Market Gardener*](#) (published 1995). With more than 45,000 sold since 1988, *The New Organic Grower* has become a modern classic. In this newly revised and expanded edition, master grower Eliot Coleman continues to present the simplest and most sustainable ways of growing top-quality organic

vegetables. Coleman updates practical information on marketing the harvest, on small-scale equipment, and on farming and gardening for the long-term health of the soil.

3) [*Four Season Harvest: Organic Vegetables From Your Garden All Year Long*](#) (published 1999) This story of sunshine, weather patterns, old limitations and expectations, and new realities is delightfully innovative in the best gardening tradition. *Four-Season Harvest* will have you feasting on fresh produce from your garden all through the winter.

❖ **Ross Conrad**

Ross Conrad learned his craft from the late Charles Mraz, world-renowned beekeeper and founder of Champlain Valley Apiaries in Vermont. Former president of the Vermont Beekeepers Association, Conrad has written numerous articles on organic farming, natural healing, and health issues. His market-garden business supplies local stores with fruits, vegetables, and honey. Ross lives in Middlebury, Vermont.

Ross's books:

[*Natural Beekeeping: Organic Approaches to Modern Apiculture*](#) (published 2007)

The various chemicals used in beekeeping have, for the past decades, held *Varroa Destructor*, a mite, and other major pests at bay, but chemical resistance is building and evolution threatens to overtake the best that laboratory chemists have to offer. In fact, there is evidence that chemical treatments are making the problem worse. *Natural Beekeeping* flips the script on traditional approaches by proposing a program of selective breeding and natural hive management. Whether you are an experienced apiculturist looking for ideas to develop an integrated pest management approach or someone who wants to sell honey at a premium price, this is the book you've been waiting for.

❖ **Dean Cycon**

Dean Cycon owns Dean's Beans, an all-organic, all-fair-trade, all-kosher coffee roaster in Orange, MA. He and his company lead the industry in commitment to true fair-trade principles. Projects funded through Dean's Beans include a revolving loan fund to dig wells in Ethiopia, a coffee roaster/café in Nicaragua owned and operated by a prosthetics clinic giving limbs and therapy to landmine victims, reforestation in Peru, and coffee de-pulping machines in Papua New Guinea.

Dean's books:

[*Javatrekker: Dispatches from the World of Fair Trade Coffee*](#) (published 2007). Cycon's exuberant work provides a custom blend of travel essay and business savvy with a finish of social responsibility that leaves readers a sense of hope and possibility for the lives connected to our favorite pick-me-up.

❖ **Charlotte Dennett**

Charlotte Dennett is an author and attorney who resides in Cambridge, Vermont. She and her husband, Gerard Colby, have lived in Vermont since 1984. Charlotte has been practicing law since 1997, representing injured Vermonters in negligence, medical malpractice and wrongful death cases, as well as civil rights litigation and family law, and has argued before the Vermont Supreme Court.

Charlotte's books:

[*The People v. Bush: One Lawyer's Campaign To Bring the President to Justice and the National Grassroots Movement She Encountered Along the Way*](#) (published 2010)

When journalist-turned-lawyer Charlotte Dennett became outraged that Bush White House officials were acting above the law, she did something that surprised even herself. She ran for a state attorney general seat on a platform to prosecute George W. Bush for murder. She lost the race, but found a

movement—one that continues its quest to hold leaders accountable to U.S. law and preserve a Constitutional presidency.

❖ David Easton

David Easton is the founder, along with Cynthia Wright, of Rammed Earth Works (REW Associates), a company that over the past twenty years has designed and built more than one hundred rammed earth structures for residential and commercial clients around the world. They live in Napa, California.

David's books:

[*The Rammed Earth House*](#) (published 2008). *The Rammed Earth House* is an eye-opening example of how the most dramatic innovations in home design and construction frequently have their origins in the distant past. By rediscovering the most ancient of all building materials—earth—forward-thinking homebuilders can now create structures that set new standards for beauty, durability, and efficient use of natural resources.

❖ Gordon Edgar

Gordon Edgar loves cheese and worker-owned co-ops, and has been combining both of these infatuations as a cheesemonger at Rainbow Grocery Cooperative in San Francisco for more than 15 years. Edgar has been a judge at cheese competitions, a board member for the California Artisan Cheese Guild, and, since 2002, has blogged at www.gordonzola.net. Surrounded by his vast and decaying collection of zines and obscure punk 7-inches, he lives in San Francisco with his girlfriend and their imaginary white miniature schnauzer.

Gordon's books:

[*Cheesemonger: A Life on the Wedge*](#) (published 2010). Witty and irreverent, informative and provocative, *Cheesemonger: A Life on the Wedge* is the highly readable story of Gordon Edgar's unlikely career as a cheesemonger at San Francisco's worker-owned Rainbow Grocery Cooperative. A former punk-rock political activist, Edgar bluffed his way into his cheese job knowing almost nothing, but quickly discovered a whole world of amazing artisan cheeses. There he developed a deep understanding and respect for the styles, producers, animals, and techniques that go into making great cheese.

❖ Linda Faillace

Linda Faillace is a writer, shepherdess, songwriter, and owner of a country store dedicated to supporting local farmers and locally grown food. She has studied mad cow disease since the early 1990s. A champion of organic and sustainable farming; farmer's rights; and strong local communities; Linda lives with her husband, Larry, and their three children in East Warren, Vermont.

Linda's books:

[*Mad Sheep: The True Story Behind the USDA's War on a Family Farm*](#) (published 2006) *Mad Sheep* is the account of one family's struggle against a bullying and corrupt government agency that long ago abandoned the family farmer to serve the needs of corporate agriculture and the industrialization of our food supply. Similar to the national best-selling book, *A Civil Action*, readers will cheer on this courageous family in its fight for justice in the face of politics as usual and the implacable bureaucracy of the farm industry in Washington, D.C.

❖ Heather Flores

Heather C. Flores, a certified permaculture designer, holds a BA degree in ecology, education, and the arts from Goddard College. She offers environmental landscape design and consultation

services. Flores' next project is to use low-tech performance arts to bridge cultural and economic gaps in environmental education. She lives near Santa Cruz, California.

Heather's books:

[Food Not Lawns: How to Turn Your Yard Into a Garden and Your Neighborhood Into a Community](#) (published 2006) Gardening can be a political act. Creativity, fulfillment, connection, revolution—it all begins when we get our hands in the dirt. *Food Not Lawns* combines practical wisdom on ecological design and community-building with a fresh, green perspective on an age-old subject. Activist and urban gardener Heather Flores shares her nine-step permaculture design to help farmsteaders and city dwellers alike build fertile soil, promote biodiversity, and increase natural habitat in their own "paradise gardens."

❖ Paul Gipe

Paul Gipe has worked with wind energy since 1976. His experience with the technology runs the gamut from measuring wind resources to installing residential wind turbines. Gipe is best known for his advocacy of wind energy and for his articles and books on the subject. Through his writing and public speaking, Gipe has sought to popularize the use of wind energy worldwide. In 1998 the World Renewable Energy Congress designated Gipe a "pioneer in renewable energy," one of the group's highest honors. Gipe is a past member of the Sierra Club's technical advisory team on energy, and past chapter chair of the Kern-Kaweah chapter. In 2005, the Kern-Kaweah chapter awarded him the Sierra Club Cup, the chapter's highest honor. Gipe is based in California.

Paul's books:

- 1) **[Wind Power: Renewable Energy for Home, Farm, and Business](#)** (published 2004). *Wind Power* is the most thorough, up-to-date, and comprehensive book on wind power—a widely available, renewable energy source that can be used for everything from small remote applications to sophisticated wind power plants.
- 2) **[Wind Energy Basics \(2nd edition\): A Guide to Home- and Community-Scale Wind Energy Systems](#)** (published 2008). *Wind Energy Basics* offers a how-to for home-based wind applications, with advice on which wind turbines to choose and which to avoid. Gipe guides wind-energy installers through considerations such as renewable investment strategies and gives cautionary tales of wind applications gone wrong. And for the activist, he suggests methods of prodding federal, state, and provincial governments to promote energy independence.

❖ Thomas Greco

Thomas H. Greco, Jr. is the director of the [Community Information Resource Center](#), which he founded in 1992. CIRC is a nonprofit consulting organization and networking hub dedicated to economic equity, social justice, and community improvement, specializing in community currency and mutual credit design, development, and implementation. He is a former engineer and professor of business administration. Tom's previous books include *New Money for Healthy Communities* and *Money and Debt: A Solution to the Global Crisis* For more information on re-creating money systems, visit another webpage of Tom's, [Reinventing Money](#). For more information on Tom, please visit his [website](#).

Tom's books:

- 1) **[The End of Money and the Future of Civilization](#)** (published 2009). Very few people realize that the nature of money has changed profoundly over the past three centuries, or—as has been clear with the latest global financial crisis—the extent to which it has become a political instrument used to centralize power, concentrate wealth, and subvert popular government.

2) [*Money: Understanding and Creating Alternatives to Legal Tender*](#) (published 2001). Learn the truth about how money is created. *Money* tells the scandalous story of how our economy came to be based on debt, a system that depends on inequity and undermines local enterprise. *Money* is also a unique and indispensable handbook for developing community currencies and exchange systems, by one of the founders of Tucson Traders.

❖ David Gumpert

David E. Gumpert is a journalist who specializes in covering the intersection of health and business. His popular blog, www.thecompletepatient.com, has chronicled the increasingly unsettling battles over raw milk. He has authored or coauthored seven books on various aspects of entrepreneurship and business and previously been a reporter and editor with the *Wall Street Journal, Inc.* magazine, and the *Harvard Business Review*.

David's books:

[*The Raw Milk Revolution: Behind America's Emerging Battle Over Food Rights*](#) (published 2009). *The Raw Milk Revolution* takes readers behind the scenes of the government's tough and occasionally brutal intimidation tactics, as seen through the eyes of milk producers, government regulators, scientists, prosecutors, and consumers. It is a disturbing story involving marginally legal police tactics and investigation techniques, with young children used as political pawns in a highly charged atmosphere of fear and retribution.

❖ Deirdre Heekin and Caleb Barber

Deirdre Heekin and Caleb Barber are the proprietors and, respectively, wine director and head chef of Osteria Pane e Salute, a boutique restaurant and wine bar in Woodstock, Vermont, recently acclaimed in *Bon Appétit*, *The Boston Globe*, *Travel and Leisure*, and *Attaché*. Heekin and Barber grow most of their own produce in addition to working with local farm partners. In preparation for his role as head chef of Osteria Pane e Salute, Barber apprenticed with an artisanal baker and in a small trattoria in Tuscany. Heekin and Barber live in Barnard, Vermont, where Heekin produces artisanal after-dinner brandies and micro-vintage garage wine for the osteria.

Deirdre's books:

- 1) [*In Late Winter We Ate Pears: A Year of Hunger and Love*](#) (published 2009). More than a cookbook - a love affair with a culture and a way of life. In vignettes taken from their year in Italy, husband and wife Caleb Barber and Deirdre Heekin offer glimpses of a young, vibrant Italy: of rolling out pizza dough in an ancient hilltown at midnight while wild dogs bay in the abandoned streets; of the fogged car windows of an ancient lovers' lane amid the olive groves outside Prato.
- 2) [*Libation: A Bitter Alchemy*](#) (published 2009). A series of linked personal essays in which Heekin explores the curious development of her nose and palate, her intuitive education and relationship with wine and spirits, and her arduous attempts to make liqueurs and wine from the fruits of her own land in northern New England.

❖ Toby Hemenway

Toby Hemenway is an adjunct assistant professor at Portland State University. He was associate editor of *Permaculture Activist*, a journal of ecological design and sustainable culture, from 1999 to 2004. His current project is developing urban sustainability resources in Portland, Oregon, where he now lives. He teaches permaculture and consults and lectures on ecological design throughout the country. His writing has appeared in magazines such as *Whole Earth Review*, *Natural Home*, and *Kitchen Gardener*.

Toby's books:

[*Gaia's Garden: A Guide to Home-Scale Permaculture*](#) (2nd edition, published 2008). The first edition of *Gaia's Garden* sparked the imagination of America's home gardeners, introducing permaculture's central message: Working *with* Nature, not against her, results in more beautiful, abundant, and forgiving gardens. This extensively revised and expanded second edition broadens the reach and depth of the permaculture approach for urban and suburban growers.

❖ Elizabeth Henderson

Elizabeth Henderson coauthored *The Real Dirt*. She farms in Newark, New York, and has been involved in CSA farming for more than 15 years.

Elizabeth's books:

[*Sharing the Harvest, Revised and Expanded: A Citizen's Guide to Community Supported Agriculture*](#) (published 2007) In this thoroughly revised and expanded edition of a Chelsea Green classic, authors Henderson and Van En provide new insight into making CSA (Community Supported Agriculture program) not only a viable economic model, but the right choice for food lovers and farmers alike.

❖ Stephen and Rebekah Hren

Stephen and Rebekah Hren live in Durham, North Carolina, where they are both actively involved with renewable energy, natural building, and edible urban gardening. Rebekah works with Honey Electric Solar, Inc., as a professional designer/installer of photovoltaic systems and domestic solar hot-water systems. Stephen is a professional restoration carpenter, focusing on antebellum houses. He teaches natural-building classes and workshops at the local community college, and in any spare time works with Bountiful Backyards, an edible-landscaping cooperative.

Stephen and Rebekah's books:

[*The Carbon-Free Home: 36 Remodeling Projects to Help Kick the Fossil-Fuel Habit*](#) (published 2008). *The Carbon-Free Home* gives you the hands-on knowledge necessary to kick the fossil-fuel habit, with projects small and large listed by skill, time, cost, and energy saved. For every aspect of your life currently powered by fossil fuels, *The Carbon-Free Home* offers alternatives you can accomplish yourself to get started using renewable and sustainable sources of power.

❖ Dave Jacke

Dave Jacke has been a student of ecology and design since the 1970s, and has run his own ecological design firm, Dynamics Ecological Design—since 1984. Dave is an engaging and passionate teacher of ecological design and permaculture, and a meticulous designer. A cofounder of Land Trust at Gap Mountain in Jaffrey, NH, he homesteaded there for a number of years. He holds a B.A. in Environmental Studies from Simon's Rock College (1980) and a M.A. in Landscape Design from the Conway School of Landscape Design (1984). Dave is currently based in Massachusetts.

Dave's books:

- 1) [*Edible Forest Gardens Vol. I: Ecological Vision and Theory for Temperate Climate Permaculture*](#)
- 2) [*Edible Forest Gardens Vol. II: Ecological Design and Practice for Temperate Climate Permaculture*](#) (both published 2005). *Edible Forest Gardens* is the authoritative text on edible landscaping featuring a step-by-step guide to designing your own aesthetic yet productive environment using vegetables, fruits, flowers, and herbs for a combination of ornamental and culinary purposes

❖ Anya Kamenetz

Anya Kamenetz is a staff writer for *Fast Company* magazine. The *Village Voice* nominated her for a Pulitzer Prize for contributions to the feature series *Generation Debt*, which became a book in 2006. She has written for the *New York Times*, appeared on CNN and National Public Radio, and been featured as a “Yahoo Finance Expert.” A frequent speaker nationwide, Kamenetz blogs at Fastcompany.com, The Huffington Post, and anyakamenetz.blogspot.com. She lives in Brooklyn with her husband.

Anya’s books:

[DIY U: Edupunks, Edupreneurs, and the Coming Transformation of Higher Education](#) (published 2010). The price of college tuition has increased more than any other major good or service for the last twenty years. Nine out of ten American high school seniors aspire to go to college, yet the United States has fallen from world leader to only the tenth most educated nation. Almost half of college students don’t graduate; those who do have unprecedented levels of federal and private student loan debt, which constitutes a credit bubble similar to the mortgage crisis.

❖ Sandor Ellix Katz

Sandor Ellix Katz travels widely teaching people simple fermentation techniques. A native of New York City, he now gardens; saves seeds; tends goats and chickens; and produces biodiesel from used fry oil in an off-the-grid community in the hills of Tennessee.

Sandor’s books:

- 1) **[Wild Fermentation: The Flavor, Nutrition, and Craft of Live-Culture Foods](#)** (published 2004). Bread. Cheese. Wine. Beer. Coffee. Chocolate. Most people consume fermented foods and drinks every day. For thousands of years, humans have enjoyed the distinctive flavors and nutrition resulting from the transformative power of microscopic bacteria and fungi. *Wild Fermentation: The Flavor, Nutrition, and Craft of Live-Culture Foods* is the first cookbook to widely explore the culinary magic of fermentation.
- 2) **[The Revolution Will Not Be Microwaved: Inside America's Underground Food Movements](#)** (published 2006). This is the seminal handbook for cultural resistance for a new generation of monkey-wrenching food activists.

❖ Bill Kauffman

Bill Kauffman is the author of nine books, including *Dispatches from the Muckdog Gazette*, which won the 2003 national “Sense of Place” award from Writers & Books, and *Look Homeward, America*, which the American Library Association named one of the best books of 2006. He writes frequently for *The Wall Street Journal* and the *American Conservative* and lives in his native Genesee County, New York, with his family.

Bill’s books:

[Bye Bye, Miss American Empire: Neighborhood Patriots, Backcountry Rebels, and Their Underdog Crusades to Redraw America's Political Map](#) (published 2010). It’s been almost a century and a half since a critical mass of Americans believed that secession was an American birthright. But breakaway movements large and small are rising up across the nation. From Vermont to Alaska, activists driven by all manner of motives want to form new states—and even new nations.

❖ Ron and Arnie Koss

In addition to baby food, **Ron Koss** is a natural foods product innovator. During his long-term employ with the aio Food Group, Ron has secured patents for his work on complete meal supplement ice cream and has also introduced specialized complete meal supplements for people in

health recovery situations. Presently, he is working on nutritional products for a global relief aid project. Ron enjoys working as a consultant for socially responsible enterprises and has a special interest in group dynamics, organizational development, and conflict resolution. He lives in Montpelier, Vermont, with his family.

Arnie Koss honed his business skills by founding and operating a number of small entrepreneurial companies in Vermont. He was actively involved in the development of organic certification standards, which eventually led to the Organic Foods Act of 1990. Arnie has served as a consultant to several prominent natural products companies and is presently the Managing Partner at aio Food Group, a Hawaii-based product development company that has created patented nutritional supplement products and also owns the Punalu'u Bakeshop and Visitor Center on the Big Island of Hawaii. He lives in Kula, Hawaii, with his family.

Ron and Arnie's books:

[*The Earth's Best Story: A Bittersweet Tale of Twin Brothers Who Sparked an Organic Revolution*](#) (published 2010). *The Earth's Best Story* tells how Ron and Arnie Koss succeeded in creating the first nationally distributed organic foods company to sit next to its mainstream competition on supermarket shelves—a step that revolutionized and empowered the organic-foods movement as a whole—and benefited hundreds of farmers as well as the millions of babies whose very first foods have been organically grown, thanks to Earth's Best.

❖ **Madeleine Kunin**

Madeleine M. Kunin was the first woman governor of Vermont, and served as the Deputy Secretary of Education and Ambassador to Switzerland under President Bill Clinton. She is the author of *Living a Political Life* and is currently a Marsh Scholar Professor-at-Large at the University of Vermont and lectures on history and women's studies. She also serves as president of the board of the Institute for Sustainable Communities (ISC), a nongovernmental organization that she founded in 1991. She lives in Burlington, Vermont.

Madeleine's books:

[*Pearls, Politics and Power: How Women Can Win and Lead*](#) (published 2008). *Pearls, Politics, and Power* is a call to action for new political engagement and leadership from the women of America. Informed by conversations with elected women leaders from all levels, former three-term Vermont Governor and Ambassador to Switzerland Madeleine M. Kunin asks: What difference do women make? What is the worst part of politics, and what is the best part? The next generation of women will be inspired to lead by seeing women like Nancy Pelosi wielding the gavel, and seeing themselves reflected in the portraits in statehouses, courthouses, corporate and university boardrooms, and the White House. *Pearls, Politics, and Power* will help ensure that this inspiration is not soured or deflected, but channeled into successful candidacies by America's leaders of tomorrow.

❖ **Robert Kuttner**

Robert Kuttner is cofounder and coeditor of *The American Prospect* magazine, as well as a Distinguished Senior Fellow of the think tank Demos. He was a longtime columnist for *BusinessWeek*, and continues to write columns in the *Boston Globe*. Kuttner's magazine writing has appeared in *The New York Times Magazine* and *Book Review*, *The Atlantic*, *The New Republic*, *The New Yorker*, *Dissent*, *Columbia Journalism Review*, and *Harvard Business Review*. Formerly an assistant to the legendary I.F. Stone, chief investigator for the Senate Banking Committee, *Washington Post* staff writer, economics editor for *The New Republic*, and university lecturer, Kuttner's decades-long intellectual and political project has been to revive the politics and economics of harnessing capitalism to serve a broad public interest. Robert Kuttner is based in Boston.

Robert's books:

[Obama's Challenge: America's Economic Crisis and the Power of a Transformative Presidency](#) (published 2008). Barack Obama approaches the Presidency at a critical moment in American history, facing simultaneous crises of war, the environment, health care, but most especially in the economy. If he is able to rise to the moment, he could join the ranks of a small handful of previous presidents who have been truly transformative, succeeding in fundamentally changing our economy, society, and democracy for the better. Invoking America's greatest leaders, Robert Kuttner explains how Obama must be a transformative president—or a failed one.

❖ Peter Laufer

Peter Laufer, winner of major awards for excellence in reporting, is an independent journalist, broadcaster and documentary filmmaker working in traditional and new media. While a globe-trotting correspondent for NBC News, he also reported, wrote, and produced several documentaries and special event broadcasts for the network that dealt in detail with crucial social issues, including the first nationwide live radio discussion of the HIV/AIDS epidemic. Laufer is currently the anchor of the radio program *National Geographic World Talk* and co-anchor of the radio program *Washington Monthly on the Radio*, and lives in California.

Peter's books:

[Mission Rejected: U.S. Soldiers Say Who No the War on Iraq](#) (published 2006). A shattering journey of revelation, pain, and betrayal, *Mission Rejected* takes the reader deep into the turmoil of U.S. troops confronting the Iraq War.

❖ Les Leopold

After attending Oberlin College and Princeton University's Woodrow Wilson School of Public and International Affairs (MPA 1975), Les co-founded and currently directs two non-profit educational organizations: The Labor Institute (1976) and the Public Health Institute (1986). He designs research and educational programs on occupational safety and health, the environment and economics. He is now helping to form an alliance between the United Steel Workers Union and the Sierra Club. Les lives in New Jersey.

Les's books:

1) [The Looting of America: How Wall Street's Game of Fantasy Finance Destroyed Our Jobs, Pensions, and Prosperity—and What We Can Do About It](#) (published 2009). In *The Looting of America*, Leopold debunks the prevailing media myths that blame low-income home buyers who got in over their heads, people who ran up too much credit-card debt, and government interference with free markets. Instead, readers will discover how Wall Street undermined itself and the rest of the economy by playing and losing at a highly lucrative and dangerous game of fantasy finance.

2) [The Man Who Hated Work and Loved Labor: The Life and Times of Tony Mazzocchi](#) (published 2007). A CIA-connected labor union, an assassination attempt, a mysterious car crash, listening devices, and stolen documents—everything you'd expect from the latest thriller. Yet, this was the reality of Tony Mazzocchi, the Rachel Carson of the U.S. workplace; a dynamic labor leader whose legacy lives on in today's workplaces and ongoing alliances between labor activists and environmentalists, and those who believe in the promise of America. In *The Man Who Hated Work and Loved Labor: The Life and Times of Tony Mazzocchi*, author and labor expert Les Leopold recounts the life of the late Oil, Chemical, and Atomic Workers Union leader.

❖ Bruce E. Levine

Bruce E. Levine, Ph.D., is a clinical psychologist and has been in private practice since 1985 in Cincinnati, Ohio. Dr. Levine has been a regular contributor to *AlterNet*, *Z Magazine*, and *The*

Huffington Post and his articles and interviews have been published in *Adbusters*, *The Ecologist*, *High Times* and numerous other magazines. He is on the advisory council of the International Center for the Study of Psychiatry and Psychology, an editorial advisor for the Icarus Project/Freedom Center *Harm Reduction Guide to Coming Off Psychiatric Drugs*, and on the editorial advisory board of the journal *Ethical Human Psychology and Psychiatry*.

Bruce's books:

[*Surviving America's Depression Epidemic: How to Find Morale, Energy, and Community in a World Gone Crazy*](#) (published 2007). *Surviving America's Depression Epidemic* delves into the roots of depression and links our increasingly consumer based culture and standard-practice psychiatric treatments to worsening depression, instead of solving it.

❖ **Lynn Margulis**

Lynn Margulis is Distinguished University Professor in the Department of Geosciences at the University of Massachusetts at Amherst. She received the 1999 National Medal of Science from President Bill Clinton. Author, editor, or coauthor of chapters in more than forty books, she has published or been profiled in many journals, magazines, and books, among them *Natural History*, *Science*, *Nature*, *New England Watershed*, *Scientific American*, *Proceedings of the National Academy of Sciences*, *Science Firsts*, and *The Scientific 100*. She has made numerous contributions to the primary scientific literature of microbial evolution and cell biology.

Lynn's books:

1) [*Luminous Fish: Tales of Science and Love*](#) (published 2007). This collection of linked stories by internationally renowned evolutionist Lynn Margulis reveals science from the inside--its thrills, disappointments and triumphs. A largely fictional account, it draws on her decades of experience to portray the poor judgment, exhaustion, and life-threatening dedication of real scientists--their emotional preoccupations, sexual distractions, and passions for scientific investigation.

2) [*Mind, Life, and Universe: Conversations with Great Scientists of Our Time*](#) (published 2007). Nearly forty of the world's most esteemed scientists discuss the big questions that drive their illustrious careers. In *Mind, Life, and Universe*, they describe in their own words the most important and fascinating aspects of their research. Frank and often irreverent, these interviews will keep even the most casual reader of science books rapt for hours.

3) [*Dazzle Gradually: Reflections on the Nature of Nature*](#) (published 2007, co-authored with Dorion Sagan). At the crossroads of philosophy and science, the sometimes-dry topics of evolution and ecology come alive in this new collection of essays—many never before anthologized.

❖ **Greg Marley**

Greg Marley has a passion for mushrooms that dates to 1971, the year he left his native New Mexico and spent the summer in the verdant woods of central New York. Since then, he has become an avid student and teacher of mycology, as well as a mushroom identification consultant to the Northern New England Poison Control Center and owner of Mushrooms for Health, a company that provides education and products made with Maine medicinal mushrooms. Marley is the author of *Mushrooms for Health: Medical Secrets of Northeastern Fungi*. He lives and mushrooms in Rockland, Maine.

Greg's books:

[*Chanterelle Dreams and Amanita Nightmares: The Love, Lore, and Mystique of Mushrooms*](#) (published 2010). Throughout history, people have had a complex and confusing relationship with mushrooms. Are fungi food or medicine, beneficial decomposers or deadly “toadstools” ready to kill anyone foolhardy enough to eat them? In fact, there is truth in all these statements. In *Chanterelle Dreams and Amanita Nightmares*, author Greg Marley reveals some of the wonders and mysteries of mushrooms, and our conflicting human reactions to them.

❖ **Tim Matson**

Tim Matson is an award winning writer, photographer, and author of the best selling *Earth Ponds* series of books and videos. His consulting service offers design and restoration services, and seminars, across the country.

Tim's books:

[*Landscaping Earth Ponds: The Complete Guide*](#) (published 2006). The guru of earth ponds explains how to site, design, shape, and plant these beloved fixtures of rural landscapes--and make them fit your property and your life.

❖ **James McCommons**

James McCommons earned a B.A. in Creative Writing from the University of Pittsburgh. After several years of newspaper work and a stint in corporate communication for the auto industry, he moved to upstate New York where he was a freelance journalist from 1990 to 1997. During this period, he earned an M.A. in magazine journalism from the Newhouse School of Public Communications at Syracuse University and an M.S. in environmental science from the College of Environmental Science and Forestry-SUNY. In 1997, he joined Rodale Press in Emmaus, PA. as a senior health writer and later became a senior editor at *Organic Gardening* magazine. He left in 2001 to pursue a teaching career, and currently teaches journalism and nature writing at Northern Michigan University. Please visit www.JamesMcCommons.com to learn more.

James's books:

[*Waiting on a Train: The Embattled Future of Passenger Rail Service*](#) (published 2009). During the tumultuous year of 2008—when gas prices reached \$4 a gallon, Amtrak set ridership records, and a commuter train collided with a freight train in California—journalist James McCommons spent a year on America's trains, talking to the people who ride and work the rails throughout much of the Amtrak system. Organized around these rail journeys, *Waiting on a Train* is equal parts travel narrative, personal memoir, and investigative journalism.

❖ **Martin Melaver**

Martin Melaver has been CEO of Melaver, Inc., since 1992. Never content with the well-trod path, he has a PhD in literature from Harvard University and an MBA from Northwestern University's Kellogg School of Management. He is actively involved with numerous community organizations in and around Savannah, Georgia. Melaver splits his time between Savannah and Tel Aviv, Israel.

Martin's books:

[*Living Above the Store Building a Business That Creates Value, Inspires Change, and Restores Land and Community*](#) (published 2009). The economic crash of late 2008 is just the latest evidence of the truth that many have known for so long: that too much of our modern economy is based on a house of cards. We need businesses that not only factor their impact on people and places into their equations for success but also strive to restore the communities and environments in which they operate. How can this be done? In *Living Above the Store*, Martin Melaver provides a roadmap for creating such a business.

❖ **Sy Montgomery**

Part Indiana Jones, part Emily Dickinson," as the *Boston Globe* describes her, Sy Montgomery is an author, naturalist, documentary scriptwriter, and radio commentator who has traveled to some of the world's most remote wildernesses for her work. She has worked in a pit crawling with 18,000 snakes in Manitoba, been hunted by a tiger in India, swum with pink dolphins in the Amazon, and been

undressed by an orangutan in Borneo. She is the author of 13 award-winning books, including her national best-selling memoir, *The Good Good Pig*. Montgomery lives in Hancock, New Hampshire.

Sy's books:

- 1) [*Walking with the Great Apes: Jane Goodall, Dian Fossey, Birute Galdikas*](#) (published 2009). Three astounding women scientists have in recent years penetrated the jungles of Africa and Borneo to observe, nurture, and defend humanity's closest cousins. Jane Goodall has worked with the chimpanzees of Gombe for nearly 50 years; Dian Fossey died in 1985 defending the mountain gorillas of Rwanda; and Biruté Galdikas lives in intimate proximity to the orangutans of Borneo.
- 2) [*Search for the Golden Moon Bear: Science and Adventure in Pursuit of a New Species*](#) (published 2009). *Search for the Golden Moon Bear* recounts Montgomery's quest—fraught with danger and mayhem—to reconstruct an evolutionary record and piece together a living portrait of her little-known subject. This beautiful animal is not just a scientific *eureka!* It is also a powerful symbol of conservation.
- 3) [*Spell of the Tiger: The Man Eaters of Sundarbans*](#) (published 2009). A book that earned Sy Montgomery her status as one of the most celebrated wildlife writers of our time, *Spell of the Tiger* brings readers to the Sundarbans, a vast tangle of mangrove swamp and tidal delta that lies between India and Bangladesh. It is the only spot on earth where tigers routinely eat people—swimming silently behind small boats at night to drag away fishermen, snatching honey collectors and woodcutters from the forest.
- 4) [*Journey of the Pink Dolphins: An Amazon Quest*](#) (published 2009). When Sy Montgomery ventured into the Amazon to unlock the mysteries of the little-known pink dolphins, she found ancient whales that plied the Amazon River at dawn and dusk, swam through treetops in flooded forests, and performed underwater ballets with their flexible bodies. But she soon found out that to know the botos, as the dolphins are locally called, you must also know the people who live among them.

❖ Gary Paul Nabhan

Writer, professor, and conservationist Gary Paul Nabhan is winner of the John Burroughs Medal for Nature Writing, a Western States Book Award, a MacArthur Fellowship, and a Lannan Literary Fellowship. Nabhan is author of *Coming Home to Eat*, *The Forgotten Pollinators*, and *Why Some Like it Hot*, among several other books. He is based in Arizona.

Gary's books:

[*Renewing America's Food Traditions: Saving and Savoring the Continent's Most Endangered Foods*](#) (published 2008). *Renewing America's Food Traditions* is a beautifully illustrated dramatic call to recognize, celebrate, and conserve the great diversity of foods that gives North America its distinctive culinary identity that reflects our multicultural heritage. It offers us rich natural and cultural histories as well as recipes and folk traditions associated with the rarest food plants and animals in North America. In doing so, it reminds us that what we choose to eat can either conserve or deplete the cornucopia of our continent.

❖ Riki Ott

A commercial salmon "fisherma'am," Dr. Riki Ott (PhD in marine biology) experienced firsthand the devastating effects of the Exxon Valdez oil spill—and chose to do something about it. Ott retired from fishing and founded three nonprofit organizations to deal with lingering harm. She lives in Cordova, Alaska.

Riki's books:

1) [*Sound Truth and Corporate Myth\\$: The Legacy of the Exxon Valdez Oil Spill*](#) (published 2005). In the meticulously researched and documented *Sound Truth and Corporate Myth\$,* Riki Ott,

PhD, exposes oil as a human and environmental health hazard--the legacy of the 1989 Exxon Valdez oil spill. *Sound Truth and Corporate Myths* traces fifteen years of lingering harm to humans and wildlife following the spill, revealing how corporate greed, government short-sightedness, and manipulation of the media have kept the public from learning the deadly nature of oil.

2) [*Not One Drop: Betrayal and Courage in the Wake of the Exxon Valdez Oil Spill*](#) (published 2008). Betrayed by oilmen's promises in the 1970s, the people of Prince William Sound, Alaska, awoken on March 14, 1989, to the nation's largest oil spill. *Not One Drop* is an extraordinary tale of ordinary lives ripped apart by disaster and of community healing through building relationships of trust.

❖ Greg Pahl

Greg Pahl is a 1967 graduate of the University of Vermont and a former Military Intelligence officer in the U.S. Army during the Vietnam War. A full-time freelance journalist for many years, he has written feature articles for numerous publications, including *Vermont Magazine*, the *Vermont Times*, *Mother Earth News*, *The Champlain Business Journal*, and many others. Greg lives in Weybridge, Vermont.

Greg's books:

1) [*Biodiesel, Second Edition: Growing a New Energy Economy*](#) (published 2008). The world, quite simply, is running out of oil. We need a solution now, one that will pave the way to a saner, more sustainable energy future without massive reinvestments in infrastructure and technology transfer. We need *Biodiesel*.

2) [*The Citizen-Powered Energy Handbook: Community Solutions to a Global Crisis*](#) (published 2007). *The Citizen-Powered Energy Handbook* is a clear-eyed view of the critical situation of oil depletion we face and offers a way out. Every day, more people finally "get it." Global warming is for real and getting worse faster than previously expected. M. King Hubbert's oil peak looms, and cheap petroleum is a thing of the past. We face an energy crisis. This book tells you what you need to do to meet the challenge.

3) [*Natural Home Heating: The Complete Guide to Renewable Energy Options*](#) (published 2003). This is the first comprehensive guide to heating your home with renewable energy sources.

❖ Dave Pollard

Dave Pollard spent twenty-seven years with Ernst & Young LLP as practice leader and advisor to entrepreneurs and then as chief knowledge officer and member of the firm's Strategy and Innovation Group. He recently became vice president of the Canadian Institute of Chartered Accountants (the counterpart of the US AICPA), with responsibility for research and professional guidance on sustainability, entrepreneurship, and governance. His popular environmental and business blog can be found at howtosavetheworld.ca. He lives with his family in Toronto, Canada.

Dave's books:

[*Finding the Sweet Spot: The Natural Entrepreneur's Guide to Responsible, Sustainable, Joyful Work*](#) (published 2008) Whatever your situation, this is the book to help you get started. *Finding the Sweet Spot* explains how sustainable, responsible, and joyful natural enterprises differ from most jobs, and it provides the framework for building your own natural enterprise.

❖ Jessica Prentice

Jessica Prentice is both a professional chef and a passionate home cook. In her cooking, Jessica brings together creativity and imagination with a deep respect for traditional cuisine and time-honored culinary practices. Through her work, she seeks to provide a model for how communities can feed themselves in a way that is satisfying and health-supportive on all levels: delicious, environmentally responsible, and grounded in the wise nourishing traditions of our forebears. Jessica

coined the term "locavore" and helps sponsor an annual Eat Local Challenge (www.locavores.com). She is one of the founding worker-owners of Three Stone Hearth, a community-supported kitchen in West Berkeley (www.threestonehearth.com) and speaks nationally on building sustainable food systems.

Jessica's books:

1) [*Full Moon Feast: Food and the Hunger for Connection*](#) (published 2006) *Full Moon Feast* invites us to a table brimming with locally grown foods, radical wisdom, and communal nourishment. The book follows the thirteen lunar cycles of an agrarian year, from the midwinter Hunger Moon and the springtime sweetness of the Sap Moon to the bounty of the Moon When Salmon Return to Earth in autumn. Each chapter includes recipes that display the richly satisfying flavors of foods tied to the ancient rhythm of the seasons.

2) [*The Local Foods Wheel – San Francisco Bay Area*](#) and [*The Local Foods Wheel – New York City Area*](#) (published 2008). *The Local Foods Wheels* are beautifully designed, full-color dials showing which foods are grown locally and when they are in season. The first two dials in the new series cover the San Francisco Bay area and the New York City area. Each is 12 inches in diameter and features charming hand-drawn images of vegetables, fruits, grains, dairy products, meats, and traditionally preserved regional foods.

❖ **Jeffrey Roberts**

Jeff Roberts lives in Montpelier, Vermont, and works in the areas of agriculture and food policy, conservation, and the environment. As a co-founder and principal consultant to the Vermont Institute for Artisan Cheese at the University of Vermont, he is responsible for development of international initiatives, public education programs, and marketing. Jeff is active in Slow Food USA as a director and treasurer of the national board and a Northeast Regional Governor. He serves as a director of the Vermont Arts Council and previously was on the Vermont Fresh Network board.

Jeff's books:

[*The Atlas of American Artisan Cheese*](#) (published 2007). *The Atlas of American Artisan Cheese* is the first reference book of its kind and a must-have for every foodie's library. This fully illustrated atlas of contemporary artisan cheeses and cheese makers will not only be a mainstay in any cookery and cuisine library—guiding consumers, retailers, restaurateurs, and food professionals to the full breadth and unparalleled quality of American artisan foods—it will be the source of many a fabulous food adventure.

❖ **R.J. Ruppenthal**

A licensed attorney and college professor, R. J. Ruppenthal has never given up on his gardening passion, even when his day jobs led him to a more urban life. He currently teaches at Evergreen Valley College in San Jose, California, and lives and gardens in the San Francisco Bay area.

RJ's books:

[*Fresh Food from Small Spaces: The Square-Inch Gardener's Guide to Year-Round Growing, Fermenting, and Sprouting*](#) (published 2008). Readers of this highly practical, innovative book learn how to transform their balconies and windowsills into productive vegetable gardens, their countertops and storage lockers into commercial-quality sprout and mushroom farms, and their outside nooks and crannies into whatever they can imagine, including sustainable nurseries for honeybees and chickens.

❖ **Michael C. Ruppert**

Michael C. Ruppert is a former Los Angeles Police Department narcotics investigator turned investigative journalist. He is the author of *Crossing the Rubicon: The Decline of the American Empire at the*

End of the Age of Oil, and the founder of the online newsletter [From the Wilderness](#). He currently lives in Los Angeles.

Michael's books:

[*Confronting Collapse: The Crisis of Energy and Money in a Post Peak Oil World A 25-Point Program for Action*](#) (published 2010). The world is running short of energy—especially cheap, easy-to-find oil. Shortages, along with resulting price increases, threaten industrialized civilization, the global economy, and our entire way of life.

❖ **Dorion Sagan**

Dorion Sagan is the author of numerous articles and sixteen books translated into eleven languages, including *Into the Cool: Energy Flow, Thermodynamics, and Life* (with Eric D. Schneider, 2005) and *Up from Dragons: Evolution of Human Intelligence* (with John Skoyles, 2002). His *What is Life?* (with Lynn Margulis) was chosen (with works by Billie Holiday, Shakespeare, and others) as one of fifty "mind-altering masterpieces" by the *Utne Reader*. Sagan graduated from the University of Massachusetts-Amherst with a degree in history and has interests in philosophy and literature. He has written for *The New York Times*, *The New York Times Book Review*, *Wired*, *The Skeptical Inquirer*, *The Smithsonian*, *The Ecologist*, *Omni*, *Natural History*, and many others. Dorion is based in Amherst, Massachusetts.

Dorion's books:

- 1) [*Death & Sex*](#) (published 2009, co-authored with Tyler Volk). Two books under one cover deliver a brief, incisive, and entertaining romp through the science of sex and death.
- 2) [*Notes from the Holocene: A Brief History of the Future*](#) (published 2007). In a quirky yet highly thought-provoking style, Dorion Sagan uses his knowledge of philosophy, science, and sleight-of-hand magic to probe some of the deepest questions we face on Earth.
- 3) [*Dazzle Gradually: Reflections on the Nature of Nature*](#) (published 2007, co-authored with Lynn Margulis). At the crossroads of philosophy and science, the sometimes-dry topics of evolution and ecology come alive in this new collection of essays—many never before anthologized. Learn how technology may be a sort of second nature; how the systemic human fungus *Candida albicans* can lead to cravings for carrot cake and beer; how the presence of life may be why there's water on Earth, and many other fascinating facts.

❖ **Mark Schapiro**

Mark Schapiro is editorial director of the Center for Investigative Reporting in San Francisco. He has written extensively on foreign affairs and his work has appeared in *Harper's*, *The Atlantic Monthly*, *The New York Times Magazine* and other publications, and he has reported stories for *Frontline*, *NOW with Bill Moyers*, and public radio's *Marketplace*. Schapiro lives in San Francisco, California.

Mark's books:

[*Exposed: The Toxic Chemistry of Everyday Products and What's at Stake for American Power*](#) (published 2007) This thought-provoking work will change the way American consumers think about everyday products—from plastic softeners that can contribute to sexual malformations to lipstick additives that are potential toxins to the brain, liver, kidneys, and immune system. It will stir them into forcing our government to take the lead of others, including the European Union, China, and countries in Central and South America.

❖ **Richard Seireeni**

Richard Seireeni is a 30-year veteran in brand consulting and marketing. He has been art director of *Rolling Stone* magazine, creative director of Warner Bros. Records, and co-creative director of EnterpriseIG, New York. He has managed his own consulting business, The Brand Architect Group

(www.brandarchitect.com), in Los Angeles since 1984, with affiliated offices in Tokyo and Shanghai. Seireeni graduated from the University of Washington School of Architecture and is a member of the US Green Building Council. Seireeni lives in Los Angeles, California, with his wife and two children.

Richard's books:

[The Gort Cloud: The Invisible Force Powering Today's Most Visible Green Brands](#)

(published 2009). Brand expert Richard Seireeni interviewed more than 30 “eco-capitalists” from a broad range of industries—home improvement, transportation, household products, food and beverage, energy, real estate, finance, and fashion. The collective experience of leaders such as Gary Hirschberg of Stonyfield Farms, Jeffrey Hollander of Seventh Generation, and the grandsons of Dr. Bronner, as well as other green experts, are a rich source of wisdom for green businesses getting off the ground or for any business aiming to improve its environmental performance.

❖ Philip and Alice Shabecoff

Philip Shabecoff was the chief environmental correspondent for the *New York Times* for fourteen of the thirty-two years he worked there as a reporter. After leaving the *Times*, he founded and published *Greenwire*, an online daily digest of environmental news. He has appeared on *Meet the Press*, *Face the Nation*, *Washington Week in Review*, CNN News, C-Span, National Public Radio, and the BBC. For his environmental writing, Shabecoff was selected as one of the Global 500 by the United Nations Environment Programme. He received the James Madison Award from the American Library Association for leadership in expanding the public's right to know. His previous books include *A Fierce Green Fire: A History of the American Environmental Movement*.

Alice Shabecoff is a freelance journalist focusing on family and consumer topics. Her work has appeared in the *New York Times*, *Washington Post*, *Christian Science Monitor*, and *International Herald Tribune*, among other publications. She was executive director of the National Consumers League, the country's oldest consumer organization, and executive director of the national nonprofit Community Information Exchange. Her previous books include *A Guide to Careers in Community Development*.

Philip and Alice's books:

[Poisoned for Profit: How Toxins Are Making Our Children Chronically Ill](#)

[With new information on what we can do](#) (published 2010). In a landmark investigation that's been compared to *Silent Spring*, two veteran journalists definitively show how, why, and where industrial toxins are causing rates of birth defects, asthma, cancer, and other serious illnesses to soar in children. Philip and Alice Shabecoff reveal that the children of baby boomers—the first to be raised in a truly toxified world—are the first generation to be sicker and have shorter life expectancies than their parents. The culprits, they say, are the companies that profit from producing, using, and selling toxics.

❖ Matthew Stein

Matthew Stein holds a Bachelor of Science in Mechanical Engineering from MIT. He is an engineer, author and building contractor. As a mechanical engineer and president of Stein Design, he has designed consumer water filtration devices, commercial water filtration systems, photovoltaic roofing panels, medical bacteriological filters, drinking fountains, emergency chemical drench systems, computer disk drives, portable fiberglass buildings and automated assembly machinery for Open Energy, Hewlett Packard, Seagate, Plantronics, Duraflame, Haws, and IGT, among other companies. He currently resides with his wife Josie in the High Sierra Mountains near Lake Tahoe, CA.

Matthew's books:

[When Technology Fails, Revised and Expanded: A Manual for Self-Reliance, Sustainability, and Surviving the Long Emergency](#) (published 2008) *When Technology Fails* provides something for everyone, from parents who want to help their families when a disaster strikes, to the go-it-alone

survivalist, to the eco-minded person who wishes to tread more lightly on the earth—whatever the future may hold.

❖ **Woody Tasch**

Woody Tasch is chairman of Investors' Circle, a nonprofit network of angel investors, venture capitalists, foundations, and family offices that, since 1992, has facilitated the flow of \$130 million to 200 early-stage companies and venture funds dedicated to sustainability. He is president of the newly formed NGO, Slow Money. Woody was formerly treasurer of the Jessie Smith Noyes Foundation. He is an experienced venture capital investor and entrepreneur and has served on numerous for-profit and nonprofit boards. He was founding chairman of the Community Development Venture Capital Alliance, which supports venture investing in economically disadvantaged regions. He lives in northern New Mexico.

Woody's books:

[Inquiries into the Nature of Slow Money: Investing as if Food, Farms, and Fertility Mattered](#) (published 2009). *Inquiries into the Nature of Slow Money* investigates an essential new strategy for investing in local food systems, and introduces a group of fiduciary activists who are exploring what should come after industrial finance and industrial agriculture. There is a vision for investing that puts soil fertility into return-on-investment calculations.

❖ **Eric Toensmeier**

Eric Toensmeier calls himself a "socially engaged plant geek." He has spent much of his adult life exploring edible and otherwise useful plants and how they can be used in designed ecosystems. He is also co-author with Dave Jacke of the two-volume permaculture design manual [Edible Forest Gardens](#). Eric has worked as a small farm trainer at the New England Small Farm Institute (Belchertown, MA) (www.smallfarm.org) and currently manages the Tierra de Oportunidades new farmer program of Nuestras Raíces (www.nuestras-raices.org) in Holyoke, MA. There he is designing and installing a permaculture landscape in concert with immigrant farmers who are starting farm-based enterprises in an urban context. Eric is a graduate and former faculty member of the Institute for Social Ecology in Plainfield, VT.

Eric's books:

- 1) [Perennial Vegetables: From Artichokes to Zuiki Taro, A Gardener's Guide to Over 100 Delicious, Easy-to-Grow Edibles](#) (published 2007) Imagine growing vegetables that require just about the same amount of care as the flowers in your perennial beds and borders--no annual tilling and planting. They thrive and produce abundant and nutritious crops throughout the season. It sounds too good to be true, but in *Perennial Vegetables* author and plant specialist Eric Toensmeier introduces gardeners to a world of little-known and wholly underappreciated plants.
- 2) [Edible Forest Gardens Vol. I: Ecological Vision and Theory for Temperate Climate Permaculture](#)
- 3) [Edible Forest Gardens Vol. II: Ecological Design and Practice for Temperate Climate Permaculture](#) (both published 2005 – co-authored with Dave Jacke). *Edible Forest Gardens* is the authoritative text on edible landscaping featuring a step-by-step guide to designing your own aesthetic yet productive environment using vegetables, fruits, flowers, and herbs for a combination of ornamental and culinary purposes

❖ **Tim Traver**

Tim Traver holds a master's degree in environmental science from Yale University. He is a freelance travel and science writer and has had a column in the Providence Journal and Falmouth Enterprise. He works on issues of land use, wildlife management, open space protection, and environmental education and is past executive director of the Vermont Institute of Natural Science and the Upper

Valley Land Trust and past director of the Norman Bird Sanctuary. Traver lives in Taftsville, Vermont, with his wife and three children.

Tim's books:

[*Sippewissett: Or, Life on a Salt Marsh*](#) (published 2007). Tim Traver's *Sippewissett* is heir to a rich history of nature writing. Akin to classics like Aldo Leopold's *A Sand County Almanac* and Annie Dillard's *Pilgrim at Tinker Creek*, the book forms an eloquent bridge between ecology and memory, science and art.

❖ **Mason Tvert, Steve Fox, & Paul Armentano**

Mason Tvert is the cofounder and executive director of Safer Alternative for Enjoyable Recreation (SAFER). He appears frequently in the news and travels the country promoting the "Marijuana is Safer" message. He resides in Denver, where he serves on the city's Marijuana Policy Review Panel.

Steve Fox is the Director of State Campaigns for the Marijuana Policy Project (MPP), the nation's largest organization dedicated to reforming marijuana laws. From 2002–2005, he lobbied Congress as MPP's Director of Government Relations. He cofounded Safer Alternative for Enjoyable Recreation (SAFER) in 2005 and has helped guide its operations since its inception. He is a graduate of Tufts University and Boston College Law School and currently lives in Maryland with his wife and two daughters.

Paul Armentano is the deputy director of NORML (The National Organization for the Reform of Marijuana Laws) and the NORML Foundation. A recognized national expert in marijuana policy, health, and pharmacology, he has spoken at dozens of national conferences and legal seminars and has testified before state legislatures and federal agencies. He appears regularly on Drew Pinsky's nationally syndicated radio show, *Dr. Drew Live*, and his work has appeared in over 500 publications. Armentano is the 2008 recipient of the Project Censored Real News Award for Outstanding Investigative Journalism. He currently lives in California with his wife and son.

Mason, Steve and Paul's book:

[*Marijuana Is Safer: So Why Are We Driving People to Drink?*](#) (published 2009). *Marijuana Is Safer* reaches for a broad audience, including people who have never used marijuana and may be skeptical about the authors' claims. The book includes a detailed introduction to the plant and its effects on the user, and it debunks some of the government's most frequently cited marijuana myths. For current and aspiring advocates of marijuana-law reform, as well as anyone else who is interested in what is becoming a major political battle at all levels of government, the authors spell out why the message that marijuana is safer than alcohol must be a prominent part of the public debate over legalization.

❖ **Alan Weisman**

Author of the critically acclaimed *New York Times* best seller *The World Without Us*, Alan Weisman is an award-winning journalist whose reports have appeared in *Harper's*, the *New York Times Magazine*, *Atlantic Monthly*, *Discover*, and *Orion*, among others, and on National Public Radio. A former contributing editor to the *Los Angeles Times Magazine*, he is a senior radio producer for Homelands Productions and teaches international journalism at the University of Arizona. He lives in western Massachusetts.

Alan's books:

[*Gaviotas: A Village to Reinvent the World - 10th Anniversary Edition*](#) (published 2008). Los Llanos—the rain-leached, eastern savannas of war-ravaged Colombia—are among the most brutal environments on Earth and an unlikely setting for one of the most hopeful environmental stories ever told. Here, in the late 1960s, a young Colombian development worker named Paolo Lugari wondered if the nearly uninhabited, infertile llanos could be made livable for his country's growing

population. He had no idea that nearly four decades later, his experiment would be one of the world's most celebrated examples of sustainable living: a permanent village called Gaviotas.

❖ Lee Welles

Lee Welles is a freelance writer who lives and works in upstate New York. *The Gaia Girls* series was inspired by her personal experience as a summer camp nature director, her love of the outdoors, and reading about James Lovelock's Gaia Theory. Ms. Welles regularly appears on television and radio as a wellness expert and writes a weekly wellness column.

Lee's books:

1) [*Gaia Girls Enter the Earth*](#) (published 2006)

2) [*Gaia Girls Way of Water*](#) (published 2007)

What would you do if you could hear the Earth asking for help? In the *Gaia Girls* book series, that is what happens to four girls, each from a different region of the world. They are approached by Gaia, the living organism of the Earth. Each is endowed with powers over one of the four elements: earth, air, fire, and water. They must learn to use their powers to help Gaia survive the effects of modern humanity.

❖ Harry Wiland/Dale Bell

Individual productions by filmmakers Harry Wiland and Dale Bell have received an Academy Award, five Emmys, one Peabody, two Christophers, and two Cine Golden Eagles, among other awards. Their collaborative award-winning project on caregiving, "And Thou Shalt Honor," was broadcast by PBS in 2002 to wide acclaim. Their "Edens Lost & Found" PBS Series won North American Environmental Educators' First Prize in 2007. They are both Ashoka Lifetime Fellows and Purpose Prize Fellows.

Harry and Dale's books:

1) [*Edens Lost & Found: How Ordinary Citizens Are Restoring Our Great American Cities*](#) (published 2006). Part celebration and part inspiration, *Edens Lost & Found* chronicles the forward-looking transformation of America's urban landscapes and communities.

2) [*Going to Green: A Standards-Based Environmental Education Curriculum for Schools, Colleges, and Communities*](#) (Workbook and Teacher's Curriculum available, published 2010)

This unique learning resource combines an integrated, detailed academic curriculum with service-based learning activities to educate, inspire, and empower citizen learners to build greener and healthier communities.

❖ Diane Wilson

Diane Wilson, a fourth-generation shrimper, began fishing the bays off the Gulf Coast of Texas at the age of eight. By 24 she was a boat captain. In 1989, while running her brother's fish house at the docks and mending nets, she read a newspaper article that listed her home of Calhoun County as the number one toxic polluter in the country. She set up a meeting in the town hall to discuss what the chemical plants were doing to the bays and thus began her life as an environmental activist.

Threatened by thugs and despised by her neighbors, Diane insisted the truth be told and that Formosa Plastics stop dumping toxins into the bay. Her work on behalf of the people and aquatic life of Seadrift, Texas, has won her a number of awards including: National Fisherman Magazine Award, Mother Jones's Hell Raiser of the Month, Louis Gibbs' Environmental Lifetime Award, Louisiana Environmental Action (LEAN) Environmental Award, Giraffe Project, Jenifer Altman Award, and the Bioneers Award. She is co-founder of Code Pink and continues to lead the fight for social justice. Diane is based in Texas.

Diane's books:

1) [*An Unreasonable Woman: A True Story of Shrimpers, Politicos, Polluters, and the Fight for Seadrift, Texas*](#) (published 2005). A lyrical, gripping narrative about one woman's fight to save her community, *An Unreasonable Woman* is an Erin Brockovich thriller with the literary richness of a Barbara Kingsolver novel.

2) [*Holy Roller: Growing Up in the Church of Knock Down, Drag Out; or, How I Quit Loving a Blue-Eyed Jesus*](#) (published 2008). In this rollicking memoir, Diane Wilson—a Texas Gulf Coast shrimper and the author of the highly acclaimed *An Unreasonable Woman*—takes readers back to her childhood in rural Texas and into her family of Holy Rollers.

❖ **Richard Wiswall**

Richard Wiswall started Cate Farm in East Montpelier, Vermont, where he has farmed since 1981. Known for his work on farm profitability and appropriate business tools, Wiswall consults with other farmers, and writes and speaks frequently on organic-farm business issues. To learn more about Wiswall and Cate Farm, visit www.catefarm.com.

Richard's books:

[*The Organic Farmer's Business Handbook: A Complete Guide to Managing Finances, Crops, and Staff—and Making a Profit*](#) (published 2009). Richard Wiswall shares advice on how to make your vegetable production more efficient, better manage your employees and finances, and turn a profit. From his twenty-seven years of experience at Cate Farm in Vermont, Wiswall knows firsthand the joys of starting and operating an organic farm—as well as the challenges of making a living from one.

❖ **Naomi Wolf**

Naomi Wolf was born in San Francisco in 1962. She was an undergraduate at Yale University and did her graduate work at New College, Oxford University as a Rhodes Scholar. Her essays have appeared in various publications including: *The New Republic*, *Wall Street Journal*, *Glamour*, *Ms.*, *Esquire*, *The Washington Post*, and *The New York Times*. She also speaks widely to groups across the country. Wolf is co-founder of The Woodhull Institute for Ethical Leadership, an organization devoted to training young women in ethical leadership for the 21st century. Naomi is based in New York.

Naomi's books:

[*The End of America: Letter of Warning to a Young Patriot*](#) (published 2007) In a stunning indictment of the Bush administration and Congress, best-selling author Naomi Wolf lays out her case for saving American democracy. In authoritative research and documentation Wolf explains how events of the last six years parallel steps taken in the early years of the 20th century's worst dictatorships such as Germany, Russia, China, and Chile. The book cuts across political parties and ideologies and speaks directly to those among us who are concerned about the ever-tightening noose being placed around our liberties.