

Director of Publicity & Marketing:

Katharine Walton
kwalton@chelseagreen.com
919.563.1353 • cell 919.357.4400

Publicity Manager:

Taylor Haynes
thaynes@chelseagreen.com
802.295.6300 ext. 106

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Events Coordinator:

Allison Lennox
alennox@chelseagreen.com
802.299.2456

Tour schedule on www.chelseagreen.com

INQUIRIES INTO THE NATURE OF
slow money

investing as if food, farms, and fertility mattered

“We have to find a new form of economy, an economy that knows how to govern its limits, an economy that respects nature and acts at the service of man, a situation where political and humanistic choices govern the economy and not the other way around. We have to discover new economic relationships that move at a more natural pace.”

—From the Foreword by Carlo Petrini

Inquiries into the Nature of Slow Money presents the path for bringing money back down to earth—philosophically, strategically and pragmatically, and with an entrepreneurial spirit that is informed by the work of thousands of CEOs, investors, grant-makers, food producers and consumers who are seeding the restorative economy.

The months and years ahead will surely see a flood of books proposing micro- and macro-economic fixes to the financial crises of the day. *Inquiries into the Nature of Slow Money* brings a different vision—a meta-economic vision, looking above the top line and below the bottom line, a new way of seeing what is going on in the soil of the economy.

This is the path towards a financial system that serves people and place as much as it serves industry sectors and markets. This mission emerges from Woody Tasch’s decades of work as a venture capitalist, foundation treasurer, and entrepreneur. His explorations shed new light on a truer, more beautiful, more prudent kind of fiduciary responsibility, a fiduciary responsibility that is not stuck in the industrial concepts of the nineteenth and twentieth centuries, but which reflects the new economic, social and environmental realities of the 21st century.

These explorations take us from the jokes of his father to the insights of his son, from the Board rooms of foundations and start-up companies to the farm fields of Vermont, from gopher holes in New Mexico to the possibilities of an alternative stock exchange, from Carlo Petrini to Muhammad Yunus, from Thoreau to Soros.

Inquiries into the Nature of Slow Money investigates an essential new strategy for investing in local food systems, and introduces a group of fiduciary activists who are exploring what comes after industrial finance and industrial agriculture.

- * Could there ever be an alternative stock exchange dedicated to slow, small, and local?
- * Could a million American families get their food from CSAs?
- * What if you had to invest 50 percent of your assets within 50 miles of where you live?

Such questions—at the heart of *Slow Money*—are the first step on our path to a new economy and a new culture. *Inquiries into the Nature of Slow Money* is a call to action, a call to design new capital markets built not around extraction and consumption, but around preservation and restoration.

“Indispensable reading, to be placed on the same shelf as Wendell Berry and E.F. Schumacher.”

—Gregory Whitehead, Treasurer, The Whitehead Foundation



the politics and practice of sustainable living

P.O. Box 428, 85 North Main Street, Suite 120, White River Junction, Vermont 05001
Telephone: 802.295.6300 • Fax: 802.295.6444 • www.chelseagreen.com

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14-City Author Tour

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slow money supper tour / january-may 2008:

**NEW YORK • BOSTON/MARTHA'S VINEYARD • SAN FRANCISCO • NEW ORLEANS •
CHAPEL HILL/DURHAM, NC • CHARLOTTESVILLE, VA • MINNEAPOLIS •
DENVER/BOULDER • PHILADELPHIA • SEATTLE • PORTLAND •
MONTERRAY • ITHACA • BURLINGTON, VT**

*Praise for **Inquiries into the Nature of Slow Money**:*

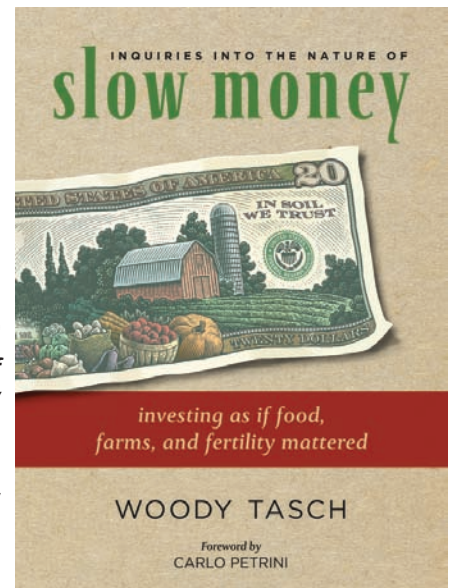
“A new vision of deploying capital in a way that might offer a true alternative to faster and faster, bigger and bigger, more and more global. I’ve been saying for years that we need to feed the soil, not the plant—Slow Money is about feeding the soil of the economy.” —Eliot Coleman, farmer and author of *The New Organic Grower and Four-Season Harvest*

“Every once in a while, an idea comes around that you immediately know is not only a good one, but in fact is an absolutely necessary one. Slow Money is such an idea.” —Tom Stearns, President, High Mowing Organic Seeds

“An essential read for anyone who is concerned about the human condition and our planet.” —Mark Finser, Chair of the Board, RSF Social Finance



Woody Tasch is chairman of Investors' Circle, a nonprofit network of investors that has facilitated the flow of \$130 million to 200 sustainability-minded, early stage companies and venture funds. He is Chairman and President of Slow Money. An experienced venture-capital investor and entrepreneur, he has served on numerous for-profit and non-profit boards, and was founding chairman of the Community Development Venture Capital Alliance, which supports venture investing in economically disadvantaged regions. He lives in northern New Mexico.



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By Woody Tasch
Foreword by Carlo Petrini

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